

# Brainwriting Worksheet

- ① co laboration
- ② unique + novel ideas

<p>Quarterly seminars with participants detailing their work</p>	<p>Send participants their articles to publications</p>	<p>Recruit non gardening influencers to promote health + healthy plants</p> <p>Yes!</p> <p>Think about ways to use social media to share info.</p> <p>Start a TIKTOK trend?</p>
<p>making sure it's accessible to the general population: diverse audiences</p> <p>take programs to the local community where they live.</p>	<p>making sure research is translated into practice (i.e., accessible to non-academics)</p> <p>work together to create a "menu" of outreach options that can help facilitate research and industry partners</p>	<p>Engage students from COALS in a social media challenge around nature engagement and plants (offer extra credit!)</p> <p>Yes! Create trend</p>
<p>Continued to produce content spotlighting the ties between hort and health.</p>	<p>So IMPORTANT - making it easier / more accessible to make research to practice... need to get marketing &amp; communication</p>	<p>Draws plants in every dorm room</p> <p>apartment class! 3/4's</p> <p>Yes!</p> <p>Provide cards or QR code for info to support those plants!</p>
<p>Provide detailed research on the question on hort &amp; health</p> <p>then take a lay approach to the public through media opportunities.</p> <p>ie The conversation</p> <p>Adopt a Plant.</p>	<p>SEO should be top of mind here. If I page it, this should come up.</p> <p>Accessibility - optimization of this content.</p>	

worth participating in.

- 1 foster ideas
- 2 disseminate info

### Brainwriting Worksheet

<p>* TikTok - short consumable videos - 101 type approach * Reels</p>	<p>Take a child through the garden - write down every question they ask.</p>	<p>Ask every person you meet today: What did you Google today? or generational eg. what lent (look up, TikTok, YouTube</p>
<p>Find spokesperson that generates excitement through above approach - TikTok etc.</p>	<p>How many gardening events in your garden - Hallway - Easter Quizzes events w/ children in the gardens - public or private</p>	<p>Develop a slogan - template to Google or assignmate books on weeks - from memory's - feel or how it from being brain repetitive</p>
<p>Start a hashtag to link social media marketing</p> <p>Develop slogan "How did you interact with plants today?"</p>	<p>Have guiding questions or facts so families can support child's learning in gardens (instead of saying "I don't know")</p>	<p>Weekly email w/ short way to interact w/ nature (5 min)</p>
<p>* (4) Develop "starter kits" for preschools and families of young children with child-friendly plants, child-sized tools, and fact sheets to keep it alive</p>	<p>Connect everyone's messages more effectively by sending out monthly/quarterly talking points across plants health, and human behavior</p>	<p>create communication tool kits for outreach (e.g. social media content)</p>
<p>Promo idea of "PlantFie" - taking a selfie w/ a plant.</p>	<p>reiteration of messaging has power - the challenge is getting that messaging seen.</p>	<p>where research projects on early childhood exposure to nature/gardening and how it enhances their life going forward.</p>
<p>Collaborations with TV/RAD to enhance park system in TX. <del>Private investment</del></p>	<p>Seek private investment for public green spaces - parks; trees; native plants/flowers.</p>	

# Brainwriting Worksheet

<p><del>Partnership to bring research -</del>  <del>need Agrilife Extension program</del>  <del>like Junior Master Gardeners &amp; Walk</del>  <del>Across Texas</del> <del>curric. to be guest</del></p>	<p>Use Aggie Park to host farmer          Market events at least once          per semester. Make use          produce &amp; plants for sale          to students &amp; community</p>	<p>Combine the whole room          of people &amp; programs to use          their social media reach to          promote programs/events.</p>
<p>Make it          a priority          to engage with ISDs as well          Yes! And Junior League,          Garden Clubs, Rotary, etc.</p>	<p>Teaching          to engage with citizens and          to meet their communities' needs          to develop green spaces/benefits          Love this! Build it and they will          come. Have a seed to take          set up experience for kids          to experience!</p>	<p>That would defeat the purpose          of box 1. By using everyone's          originally - you'd reach a broader          audience, and point them to          the Brande done. Or use Brande          and have everyone share</p>
<p>Have similar "language" <del>there</del>          across gardening Master          Gardeners - Junior gardeners          etc</p>	<p>find real examples of what          plants have done for their          personally - children, mental          health, physical illness, stress</p>	<p>Have garden items part of          "Dad's favorites" <del>is</del></p>
<p><del>Yes!!!</del> Lets connect <del>with</del>          School of ED <del>with</del>          Extension programs. If we          do while they are student          teaching we connect w/ ISD's</p>	<p>Farmers markets would be          a great place for a TAMU          booth w/ facts for adults          &amp; activities &amp; for kids</p>	<p>Also realtors          for local new homeowners</p>
<p>Take hort/public health/SEHD/          and other students in          relevant programs to OLE!          Texas demonstration sites for          experiential learning in          naturalized early learning          spaces</p>	<p>Get green industry partners          and researchers to serve as          guest speakers for <del>early</del> early          childhood education          professional learning events</p>	<p>Tap into County Extension          Agents as local champions</p>

<p>YES! → <del>aff</del> internal entities meet regularly with landscape architect/urban planning to create student driven research projects for LA's design of outdoor learning environments (parks etc.)          youth non-urban environment research and connection to industry related to horticulture (high school youth) health.</p>	<p>conduct research &amp; provide facts to green industry business on benefits of plants &amp; green spaces so they (the industry) can provide marketing campaigns to educate and reach their consumer &amp; sell more plants!</p>	<p>conduct research &amp; provide high quality education to students encouraging them to become certified professionals to increase the development of a skilled workforce for the green industry          this would be great to integrate with vocational youth and former students.          YES. Points 1+2 are low cost + we need it!</p>
<p>The more exposure youth have to any horticulture the healthier the person + industry. Both equate to greater public knowledge</p>	<p>Agreed! Get industry involved in research + promotion</p>	<p>Agreed. The good to us/industry support needed for this to be successful</p>
<p>DEDICATE SCHOOL PROGRAMS AND SUPPORT SENSITIVE OPPORTUNITIES TO MAINTAIN INTEREST</p>	<p>MARKETING ALIGNMENT &amp; SPECIFIC AREAS TO UTILISE          FACTS = —          LIKE THE IDEA <del>FOR</del> INCLUDE MARKETING - PR - COMMUNICATION FOR NEEDS</p>	
<p>provide funding/mechanism for young kids/students to attend green industry conferences/conventions</p>	<p>most growers have care tags on their plants. Need to include health &amp; well being benefits. Stake funding for a common tag!</p>	



# Brainwriting Worksheet

<p><del>Start as early as possible</del>          For example, <del>with</del> infants, toddlers, preschool, kindergarten</p>	<p><del>Family-based, nature activities, - this will get multiple generations out in nature &amp; can build a lifelong connection to nature</del></p>	<p>Provide opportunities for <del>training</del> future teachers (from School of Ed) to connect w/ plant research on campus</p>
<p>Invest in communications collateral all the participating entities can use to promote common messaging (e.g. a 'copy' bank of blurbs to use)</p>	<p>Connect nature Physical activity work taking place in Extension with parks to further decrease barriers to access for families</p>	<p>Pre-service and in-service professional learning for E-13 educators around benefits of nature and other plant research</p>
<p>Common messages that regular reiterate through could impact large-scale awareness</p>	<p><del>Engage with major employers looking to create healthier cultures in their workforce - help develop programs seek collaborative funding</del></p>	<p>Utilize campus-based Faculty &amp; program to guest lecture pre-service teachers.</p>
<p>Pre-K outreach - Daycare Centers</p>	<p>Encourage/raise plant opportunities for teachers; Questions will be asked, interest piqued, care takers assigned.</p>	<p>These contests are largely towards vegetable, fruit, ground spin, schools, EFA,</p>
<p>Organize Park as a 'health &amp; wellness' location - find a slogan to promote</p>	<p>Gato Foundation + others to <del>provide</del> support health &amp; wellness programs developed at Arin</p>	<p>Good</p>

X

WCCC

Good

Year of Garden



# Brainwriting Worksheet

<p>This group plus others get together annually to discuss what has been done, learned, or researched throughout the year. Develop talking points to deliver back to our audiences</p>	<p>Low hanging fruit: Put plants in office          - Common areas around campus in a way that makes people notice + ask why          - Signage in common areas          - educate faculty + staff          - model for other businesses</p>	<p>Research: add plants to classrooms to see if green/improve</p>
<p>- GOALS TO ACQUIRE WITH UPDATES</p> <p>Establish baseline of audiences to evaluate how their interest in, experience with plants has changed.</p>	<p>- Social media courses on office &amp; desk plant assignment, care + mix          - ADOPT AN OFFICE 'ADOPT A FRIEND' PROGRAM</p>	<p>- Routed students to be able to write and take care of plant activities          - Naming contest of plants)          ASK STUDENTS TO PHOTOGRAPH A BEAUTIFUL OR INTERESTING PLANT AND TO SHARE ANY DESCRIPTIONS BENEFIT (ie. aloe vera) etc.</p>
<p>* Establish a method to be able to track + measure the effectiveness of the results of this Brainwriting Workshop</p>	<p>Ask the university to budget money" for plants and use that to support local growers</p>	<p>Add to</p>
<p>A DACUM survey 3 yrs</p>	<p>Add to would like to see more field trials with industry growers, suppliers (robotics), landscape + high school + college students collecting the data</p>	<p>availability,</p>
<p>LIKE IT</p>		



# Brainwriting Worksheet

<p>* Formalize a Horticulture Youth Ambassador program where youth receive a set # of hours in training on horticulture industry and health benefits of plants then provide outdoor service areas around that training to their schools &amp; communities. (high school age youth)</p> <p>yes! hort ambassadors</p>	<p>Integrate mental health or mindfulness research with existing extension or outdoor programs in horticulture or gardening topics.</p> <p>YES!</p> <p>* * *</p>	<p>Develop outdoor mindfulness program to use in gardens, parks, public gardens, outdoor spaces, etc.</p> <p>* * *</p>
<p>* <del>STUDENT</del>: Adopt a Plant Program</p> <p>INCLUDE IN MASTER GARDEN &amp; MG UPDIA PROGRAMS - CITIES INCLUDE THIS IN SCHOOL CURRICULUM</p>	<p>Add mental health + mindfulness to Master Gardener training</p> <p>MG = train the trainer</p> <p>include seasonal programming so it will change through the year and keep interests</p>	<p>Curious about what would be in the outdoor mindfulness program? Possibly plant id, health benefits to plants, what format? website, poster, app.</p> <p>INCLUDED w/ City Planners/Agencies to dedicate this space &amp; develop this program</p> <p>* * *</p>
<p>X</p> <p>Encourage Green Industry business to host school field trips, summer job programs, etc.</p>	<p>All literature / online information dealing with green industry related info MUST include info about health + well being attributes</p>	<p>LIVE THE IDEA. HOW ENGAGE? WHAT IS THE OUTCOME DESIRED?</p> <p>* Make it free * to enter state parks for the day *</p>
<p>+ Add to really like this idea</p> <p>TNA can help connect industry leaders with students</p>	<p>+ Add to TNA can help continue to educate industry on health + well being facts + research so they can educate consumers</p>	

# Brainwriting Worksheet

<p>* Develop a platform for ongoing sharing of research &amp; practices</p> <p>* Create walking tours on the part of plants. replicate Houston Botanic Garden project</p>	<p>Recruit community stakeholders to participate in human-centered design activities (and setting model building) for promoting community nature connection.</p> <p>Joint appointments EGM for urban in public housing &amp; nature culture</p>	<p>Plan programs that help families overcome perceived and actual barriers to accessing nature on a regular basis.</p> <p>Add Master Naturalists to the partnership</p>
<p>* IMPROVE BRISTLING SCOPS RESULTS. SUCH AS TO TIE A REWARD (and system)</p>		<p>National Day where we wake it up to get out and get parents/nature</p> <p>"Get outside Day"</p>

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# Brainwriting Worksheet

<p>Tell stories of positive impacts on social media with a National campaign. <i>power of nature, voice power of prayer</i></p>	<p>ENVIRONMENTALISTS TO PROMOTE.</p>	<p>Public Service Announcements</p>
<p>create a united task force between internal and external to create unified game plan on <del>how</del> impact.</p>	<p>NHA <sup>+</sup> <i>What would be nature health alliance the governing body?</i> Who would be partners?</p>	
<p>Create a mascot or well recognized logo that could be easily identified amongst us all - think study the bees to educate</p>	<p>LOGO OR SIGNS: A tree? Thinking about reggie-tales lol</p>	
<p><del>***</del> <del>***</del> <del>***</del> <del>***</del> <del>***</del> Create a University - with Institute for Health &amp; NATIVE <u>in Horticulture</u></p>	<p>Find a Plant Champion in the Texas Legislature. "New Lady Bird"</p>	
<p>Create a nation-wide Plant Day.</p>		

~~QUESTION 2~~

Question 1.

<p>1. DEVELOP PHI-REPORT.          (PLANT HEALTH INDEX)          TO REPORT ON CONCOMITANTS          AROUND THE USA. AND INFLUENCE          POLITICAL CHOICES/INCREASE PLANT          PER CAPITA CONSUMPTION          SHARE DATA AND PROVIDE          TO NEWS MEDIA</p>	<p>Increase of plants          access to get plants          How to under served          communities</p>	<p>Create a social media          campaign "How do you          get your green?" for the</p>
<p>2. ASSIST THE HELP OF          VULNERABILITY ADVOCATES TO          ARTICULATE AND PROMOTE          PHI-REPORT.</p>	<p>PLANT SCORE          Green Score          Nature Score</p>	
<p>2. PUBLICATIONS IN SOCIAL          MEDIA</p>	<p>Create green hospital          rooms</p>	
<p>Promoting outdoor events          and measuring peoples          stress levels - Report with          good results.</p>	<p>Pre- and evaluation          Post-</p>	
<p>Making sure all Political          Events (Inaugurations, STATE          OF THE UNION, PRESS CONFERENCES,          etc) HAVE PLANTS ON STAGE.</p>	<p>Bring plants into          university classrooms/          auditoriums/          collaborate          as industry</p>	<p>example - Johnny Carson          point station - grand award          of time - Drew Barrymore          should give plant to all          guests.</p>

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# Brainwriting Worksheet

<p>Assess the effect of providing plants to behavioral health patients. *</p>	<p>Include her life's narrative stories in trade publications. *</p> <p>video stories on social media *</p>	<p>Create a speakers bureau to speak about the benefits of plants. *</p>

# Brainwriting Worksheet

<p>Research → How do different types of plants impact brain function?          Change the name of <del>SECT</del> or specially crops to horticulture</p>	<p>An Introductory Course on Plants and human health → mandatory for all undergrads @ TAMU          Popularize horticulture → ATTR TAKE SWIFT to</p>	<p>A tree/planting campaign across communities led by TAMU students.          Each one of us use the term horticulture. horticulture          EDIBLE + BEAUTIFUL HERB</p>
<p>Research → How do different plant settings (open, garden, park) impact brain function?</p>	<p>Use wellness influencers to reach non-plant (young) audience          WRITE A Song</p>	<p>Partner w/ large retailer (target??) to message purpose of plants.          Focus on the edible to reach a new audience. *</p>
<p>Get all students to think/call plants to their dorms and apartments.          Campaign. *</p>	<p>Texas A&amp;M already has a pool of social media influencers that could participate.</p>	<p>Use Applin Center for major events. bring in plant health - bring in key enterprisers</p>
<p>Use Baylor/Scott-Little and St. Josephs to use plants in all hospital rooms and make chemo rooms plant paradise center *</p>	<p>Reach out to TAMU former students are well known entertainers and get them bought on          Pick a plant as you appeal into hospital</p>	
<p>Do a short poll of students Do they believe Agric Park benefits them. *</p>		

Horticulture

Lead on the term

# Brainwriting Worksheet

①

<p>Teaching + educational Tours of growing operations. HighSchool, Univer, community organ,</p>	<p>Industry + univ. work together rather than industry waiting on univ.</p>	
<p>AGREE. AND create demonstration installations at <del>the</del> all entities <sup>and</sup> in the communities.</p>	<p>Agree! Public - Private Partnerships. → With State budget. low → devise revenue generation strategies for stronger engagement</p>	
<p>Further develop and support Seed your Future's Green week. New angle! theme: best career for your <sup>and</sup> mental health</p>	<p>Improve internship and AFFE more hort focussed. <sup>with plants not just cutflowers</sup></p>	<p>More robust program to connect hort students <sup>at Texas A&amp;M with</sup> industry via internships</p>
<p>Include how it can be incorporated into other careers (Business, Architecture, Psychology, etc)</p>	<p>Create demonstrations at high traffic areas. MISC, football!</p>	<p>Not just internships, but volunteers to expose more students to the industry</p>
<p>Have horticulture people involved in all green space projects + any building project involving plants</p>	<p>Work with State Fair and county fairs on high impact areas show casing plants/health</p>	<p>Include plant/health program <sup>in</sup> large corporations <sup>via</sup> the (should be green not blue)</p>

# Brainwriting Worksheet

<p>Research understanding impact on health/livability better between nature <del>leaves</del> (immersive) and having a Share this knowledge in any possible format besides journals/academic methods.</p>	<p>Aggie Park tours w/ wellness theme. * All The Gardens to this tour</p>	<p>Stop using word * horticulture. Use growing or green industry, plant, nature industry, slower jobs, etc or come up with something new Define the best terms to use. Many use Agriculture/Horticulture incorrectly.</p>
<p>Work w/ <del>Atty</del> Foundation of Former students to buy into plant/health realties.</p>	<p>Have plant health theme for <sup>all</sup> trailgates for one home game * *</p>	<p>Use Buckle's outlets to have plant health display wps etc</p>
<p>Back to working with real doctors &amp; <u>nurses</u> * *</p>	<p>The younger the tour group the better.</p>	<p>DIVIDE AND FALL/UNITE AND RISE. Rebranding is a challenge. Horticulture represents all... Europe and outside US → HORTICULTURE is well understood.</p>
<p>Use the APPLIN or SIMILAR center/engage student to produce plants</p>	<p>Integrate town/gardens in all curricula across TARN</p>	<p></p>
<p></p>	<p></p>	<p></p>



# Brainwriting Worksheet

<p>Group meals with all the groups to update what they can bring on &amp; collaborate more frequently.</p>	<p>The course or certificate with Landscape Architecture &amp; Horticulture Sciences in the benefit of green space for their designs.</p>	<p>Floral design classes for staff, faculty, parents or student group retreats.</p>
<p>Expand group to infiltrate <del>XXXX</del> all of TAMU so we can be an example in every Office, classroom green space of plants + health</p> <p>more communication between dept. in the Univ. *</p>	<p>Courses in health services in doctors' rooms for <del>XXXX</del> plant benefits and how plants are necessary not luxury</p> <p>Involve the hospitals in your research more</p>	<p><del>XXXX</del> get influencers involved in series of plant benefits 101, 202, 303 *</p> <p>TMA + TSA both offer cert. dealing with plants + flowers. *</p>
<p>Agreed - reduce redundancy. create an intro course</p>	<p>Include Neuroscience / Add AI → attract students - show them + let them see if wrong.</p>	<p>Yes and tie up with various certificates in the departments so that it means something.</p>
<p>Make this an annual <del>XXXX</del> <del>XXXX</del> event: 1/2 time program report and 1/2 brainstorm what is next</p>	<p>Add nursing * &amp; premed programs to annual meetings</p>	

# Brainwriting Worksheet

<p>Quince's <del>Beaver</del> writes a <del>statement</del> for series of children's books on plants/health plants mental health</p>	<p><del>Apply</del> <del>Study</del> <del>Feedback</del>          2nd step of brainstorming          * Session → another session w/ funding to include other universities *</p>	<p>PR info on today going to public publication - Southern Living          DIY shows, and          Find three great influencers *</p>
<p>Agree / Agree and add small plant growing kits.</p>	<p>Agree. Have multiple univ. worth together.          Propose that we build a model first and then expand to address local needs then adapt</p>	<p>lots of ways to get free info out.          Yes → Engage Taylor Swift + other young musicians. *</p>
<p>Does the Beaver have good handwriting?</p>	<p>Research on what type of plants and gardening the younger generations are excited about <sup>sustainable</sup> gardening *</p> <p>A conference with other leading universities and industry. *</p> <p>therapy gardens</p>	<p>DIY shows like Magnolia Farms, change conversation; not → add plants, but education on plants - usage          more success          Use influencers and shows directly at the university. Dude perfect. *</p>

# Brainwriting Worksheet

<p>MAKE IT EASY - PROVIDE A LIST OF PLANTS THAT DO WELL INDOORS.</p>	<p>ADDRESS BARRIERS UP FRONT - i.e. plants are toxic to kids/pets COSTS VS BENEFIT.</p>	<p>Develop a tagline or slogan - i.e. "an apple a day". "Stop and smell the roses".</p>
<p>work with, reach out to growers for a list of best plants for indoors and how to care for them with realistic expectations</p>	<p>growers/plant people need to educate others about why plant misinformation - i.e. poinsettias are NOT poisonous.</p>	<p>Love that idea, like what Martha Trubey said - got milk, Fabric of life, etc</p>
<p>Add To TRU's Best of Texas Landscape guide was created by the industry with a list of child friendly plants &amp; lists other key indicators</p>	<p>Agree this can be done at store shows &amp; demos perhaps with the help of Agrilife</p>	<p>Add to Love this idea as well "INLA has" "Love your citrus" "Embrace your space" we need something like that type of tagline to <del>carry</del> carry the message</p>
<p>Translate the excellent research / scientific findings of the research horticulture's math and make them easy to understand and communicate to others</p>	<p>could include kid friendly ideas that are shared in connection to current curriculums</p>	<p>Parts &amp; TREES... Pretty, ... Necessary.</p>
<p>Develop just 2 publications websites, apps that cover indoors + outdoor plants by area that grow well in Texas, know the area and have had improvements can be made</p>	<p>pos! - issue with each of the</p>	<p>Dr. Durgin's HTB says but our own! Good idea!</p>
<p>Success's ON INDOOR FOLIAGE GROWING LIGHT/WATER/FREQUENCY</p>	<p>EXPLAINS ADVANTAGES &amp; INTRO WITH QR CODES</p>	<p>Great to promote at events like Board's etc (Smith's made) around Texas availability</p>


# Brainwriting Worksheet

Chairs

<p><b>Social Media Buzz</b></p> <ul style="list-style-type: none"> <li>- Consist on home horticulture gardens, vegetable gardens, forage plant growth updates.</li> <li>- Plant travel companion and rain caps</li> <li>- pics or physical in different locations</li> </ul> <p>→ complement existing pollinator garden messages with the addition of health benefit messaging.</p>	<p><b>Greenway Programs</b></p> <ul style="list-style-type: none"> <li>- LANDSCAPE DESIGN &amp; SPACE DEDICATED FOR CITY</li> <li>- FAMILY ADOPTIONS OR COMMUNITY PLOTS</li> <li>- URBAN GARDEN PROGRAMS FOR COMMUNITY MEMBERS</li> </ul> <p>Get plants into windows in multiple ways, free to start &amp; then purchase?</p>	<p><b>Municipal Programs</b></p> <ul style="list-style-type: none"> <li>- Promote Neighborhood Programs</li> <li>- EDUCATE &amp; PROMOTE NEIGHBORHOOD GARDENS</li> <li>- ELEMENTARY SCHOOL GARDEN CLUBS &amp; EVENTS</li> <li>- PARTNERSHIP PROGRAMS &amp; RESOURCES</li> <li>- HEALTHY ORG KIDZ PROGRAMS</li> </ul> <p>* Add health benefit messaging to existing programs.</p>
<p>Someone "needs to be identified and spearhead so we all have a unified message, instead of a bunch of different messages"</p> <p>Social media can be very budget friendly!</p>	<p>Bring in City Planners so they are on the same page</p> <p>→ Add to landscape firms could provide input &amp; sit on a task force to help with this initiative</p>	<p>Promote and encourage "Community Gardens", not just the adults, but create community gardens at schools for the students to manage</p> <p>* Add to we need a marketing tool kit with canned social media posts, email copy, icons to send out internally &amp; externally for this initiative</p> <p>→ This can be a movement!</p> <p>* Should include health benefits or nutrition in easy to understand format (translate research)</p>

<p>* * *</p> <p>When a patient is admitted into a hospital, there should be either a fresh floral arrangement or house plant in their room, and take it home.</p>	<p>Mandate that schools take students on field trips to greenspaces, nurseries, or other green industry related businesses. * * *</p>	<p>Promote Floral Design and Hort in public schools via their Vocational Ag Departments or through Home Economics. * * *</p>
<p>Create resource directory of artists in the room and recognize ownership efforts or opportunities for owners, youth, partnerships, etc.</p>	<p><u>Add to</u> Perhaps a grant program could be created to provide schools with funding to get/transport students to associations such as TULSA can help facilitate industry location with the school</p>	<p><u>Add to</u> need more help to create &amp; deploy the message of what's available to students &amp; the high income job opportunities in the industry would be great to provide contest opportunities for floral design to spark interest</p>
<p>* * *</p> <p>Great idea! Funding is one question but research would be interesting to conduct on outcome of patient. Had an educational consultation w/ flyer for care of plant</p>	<p>Monitor that all schools have green/park spaces at time in these spaces. Then visit neighboring school after a day experience &amp; benefits.</p>	<p>Yes! yes! Promotion in HIS is critical for horticulture &amp; health</p>
<p>EXPAND to a dedicated green space to see how visit. Atrium &amp; corridors</p>	<p>DEDICATED SCHOOL RESOURCES - BRICKLEY GARDENS (with own BS visit) - Activities interactive</p>	<p>AGREED</p>
<p>* * *</p> <p>Plants/Flowers in a room can be tricky. work w/ health professionals for advice. Window photo of nature, natural light for sure!!</p>	<p>TRANSPORTATION is a BARRIER FOR SCHOOLS field trips. School gardens, plants in rooms, windows. Great ideas. Get students outside! * * *</p>	<p>ASK STUDENTS WHAT WOULD ENCOURAGE them to go OUTSIDE. ASK STUDENTS TO INTRODUCE THEIR FAMILIES TO NATURE. Plan a trip, picnic, etc.</p>
<p>Insurance should fund. A lot of benefits for them. * * *</p>	<p>BOY SCOUTS? GOLF GIRL SCOUTS? NEW SCOUT OFFER.</p>	<p>* * * OFFER nursery production? * * *</p>

# Brainwriting Worksheet

<p>Hulla baloo Green - Pattern of Tanna Gardens, Agri Park, Hut Dept. &amp; Freshman Experience program to investigate plant/nature benefits to reduce stress in freshman students.</p>	<p>Health literature Alliance of Agri/Ext. Utilize existing programs (BLT, JMG, WFF) and data (benefits) to partner w/ researchers to live labors &amp; publish impact.</p>	<p>Line of Plants Media Campaign - Pattern by UPRTX - Western Academic Program of Extension colleagues stakeholders who ride TV, radio &amp; newspaper columns to share impact results of benefits during week of Earth Day!</p>
<p>include/expand by creating a model that can be used in communities/partnerships across state/nation.</p>	<p>expand to include Agrilife learn platform to extend virtual learning opps.</p>	<p>expand on "campaign" idea to maximize impact...</p>
<p>Love these ideas. Develop. FSAs + Home's as part of Hulla baloo Green that can be used on campus &amp; off.</p>	<p>include Meetups that are more casual for students &amp; country clients/residents.</p>	<p>Love this </p>
<p>Model that can be used in rural, large, and urban communities</p>	<p>Love all the above!</p>	<p>include other local social media formal platforms at the county, regional &amp; state level.</p>
<p>have all of these for develop it there or use the model across expand country (scalable)</p>	<p>create an annual calendar of plants + nature + health activities/events</p>	<p>like the use of media for dis. Seminars</p>
<p>develop it there or use the model across expand country (scalable)</p>	<p>great idea of extension program through MG's &amp; county offices</p>	<p>Incentivize agents to deliver nature programs</p>

# Brainwriting Worksheet

Create

Aggie Park Advisory Committee \*

GREEN RESOURCE FAIR for Earth Day

Have to market co-op programs for High School colleges students service hours from parks.

Center of excellence

RETS or HAVE (NATIONALIZE) CONCEPTS SLOGANS TO PROMOTE NATURE CONSERVATION TO GOOD MEASURE HEALTH.   
 \* \* \* \* \*

\* HAVE NATIONWIDE AD WITH MUSIC PROMOTION PLANTS AND NATURE. BENEFITS.

Annual Earth Day fair featuring Horticulture + MH resources for students

Permanent establishment in Aggie Park that houses mental health services (LPC?)

\* Statewide collaboration b/w University systems hort. programs.

\* Have green mastery businesses come and showcase their sustainability efforts.

Good idea! expand to ALL state National Parks

\* Circulate "factoids" about the benefits of green spaces to YouTube influencers known to be gardeners.   
 DACTIM

focusing on climate change SDGs

climate change SDGs

\* New course developing course development

# Brainwriting Worksheet

<p>Climate Change &amp; consumer engagement</p> <p><del>Servicescape</del> &amp; <del>commercial hospitality</del></p>	<p><del>Servicescape</del> servicescape &amp; commercial hospitality</p> <p>Use the industry to showcase green initiative</p>	<p>Mobility &amp; ageing population</p> <p>Partner for industry</p> <p>* also impact measurement of benefits of plants</p>
<p>THE MAXIMUM COMMUNAL PROGRAMMS TO LOCAL COMMUNITY CENTERS</p>	<p>* LEARN COLLEGE STUDENTS AS SCIENCE WITH LOCAL HIGH SCHOOL STUDENTS " Hort/green departments Adopt a Kill"</p>	<p>HAVE TEACHERS GIVE EXTRA CREDIT (SCIENCE, ART) FOR OUTDOOR CREATED POSTERS</p>
<p>Social Media Campaign to promote on campus green space + MH Services</p> <p><u>All Schools</u></p>	<p>* A consolidated find b/w parties available for marketing services, programs, or collabs.</p>	<p>Rural Nexus Outreach</p>
<p>DITTO</p>	<p>How-to guides for consumers explaining how green_scapes mitigate climate change.</p>	<p>Get student org. participation</p> <p>* in creating and marketing materials</p>

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# Brainwriting Worksheet

<p>* Found Think Tank with Education, Extension and Industry</p> <p>* Brainwriting Group should meet again to evaluate results and report if necessary</p> <p>* Industry speaks people to schools</p>	<p>* Co-op programs with High Schools for High School</p> <p>* Audit, Outdoor Nature Days Clean up, Days</p> <p>Connect Center for Health &amp; Nature to Agric Park and Urban Gardens</p>	<p>work with local businesses or non-profits, community clean up days for adults or youth adults</p>
<p>Industry speaks people to local and state government when ready.</p>	<p>Private partnerships b/w distributors &amp; points of sale (HERB?)</p>	<p>* Joint symposium showcasing the programs of all partners represented today, with Ellison lecture as keynote.</p> <p>Interactions (pilot program) b/w Bryon College Station LMHA (MHR Authority of Brazos)</p>
<p>I LIKE THESE</p>	<p>* Explore the "dosages" of exposure to green spaces to be able to make prescriptive recommendations</p>	<p>Highlight the programs regarding children's health in a specialized symposium.</p>
<p>* 20812 "Big Youth Initiative plan"</p>	<p>* Governors work closer with tribal states in EDUCATION BENEFITS.</p> <p>* National initiative with 1 common message</p>	<p>* Share with parents parenting programs</p>

# Brainwriting Worksheet

<p>Q1: * Incorporation of Agrilife Curriculum into the school of education degree Requirements / options <b>HORT 201</b></p>	<p>* Use of the Agyre Park for <b>* On experiment with the Human Behaviour laboratory (Student's success &amp; failure)</b></p>	<p>Epidemiology + Bio Statistics</p>
<p>Q2: * great idea for developing new courses <b>Dicum</b></p>	<p>application VR</p>	
<p>* Ref-Inter with external agencies &amp; career center to provide career path</p>	<p>AND Health &amp; Nature &amp; Food</p>	
<p>STUDY / COMPARE ASSOCIATION WITH ↑ OUTDOOR ACTIVITIES <del>BE</del> IN ONLINE TEACHING "Bridges window theory"</p>	<p>Do plants relate to Diet quality &amp; consumption</p>	<p>* DETERMINING CONNECTION BETWEEN LITERAL PICK UP WITH ↑ COMMUNITY PARTICIPATION AND CITIZEN WELL BEING. <b>Study any results from "Adopt Highway"</b></p>
<p>* Marketing potential new courses at JSCs + Student hours</p>	<p>Incorporate green spaces * info into student orientation materials, like Fish Camp.</p>	<p>* Figure out if there are * Existing State of sustainable movements attempting to do the same thing.</p>
	<p>input from climate change</p>	

# Brainwriting Worksheet

<p><b>**</b> Paying it forward: give a plant; nature exposing National Day to give a flower plant</p>	<p>Using Ambassadors <b>**</b> children</p> <p>↓ WITH WORKING IN R GARDENS <b>**</b></p>	<p>Organizing a Symposium/conference with Ellen lecture as keynote and several sessions</p>
<p><b>**</b> HAVE AMBASSADORS TO WORK LIKE PERCE COOP VOLUNTEERS IN GARDENS AND AREAS.</p>	<p>↓ focusing on <b>**</b> generativity</p>	<p><b>**</b> Incorporate outdoor service learning projects into more Tamm classes.</p>
<p>engaging different consumers types</p>	<p>↓ PRESERVING OUTDOOR SPACE <b>**</b> CITY PLANNERS have to be educated</p>	<p>Developing new engaging courses</p> <p>UTILIZE the gardens @ Agri Park <b>**</b></p>
<p></p>	<p></p>	<p></p>
<p></p>	<p></p>	<p></p>
<p></p>	<p></p>	<p></p>

# Brainwriting Worksheet

<p><b>**</b> Incorporate Agric Park and Tenny Gardens into the <u>mental health recommendations</u> and programs of University Health Services <b>Add The Gardens</b></p>	<p>Video podcast series of all partners here today do their major health-related programs.</p>	<p><b>**</b> Develop a common research project between Human Behavior Lab and those doing VR work</p>
<p>Expand the above idea and see what help GISD can be in doing that.</p>	<p>Have TLC incorporate an elective course about the importance of horticulture + health. we have one.</p>	<p>Lobby for a change in the statewide educational curriculum to include horticulture activities in health classes. <b>**</b></p>
<p>For sure, we may consider different people from different ages colors</p>	<p>Address VR technology</p>	<p><u>Yes - VR and consumer engaged - co-creation of value</u></p>
<p><b>IN CONSIDER</b> Mental Health Month Mental Health Center</p>	<p><b>**</b> EDUCATE SPORTING GOODS STORES, REI, ETC ON OUR NATURE / GREENSPACES BENEFITS</p>	<p>How to spread VR content to students</p>
<p><b>**</b> INCREASE OUR PLANT POWER BENEFITS TO LOCAL CITY PARTS &amp; FIRE DEPT.</p>	<p><b>**</b> INCREASE BENEFITS MESSAGE TO PUBLIC HOUSING MANAGERS. Designers/architects need to be educated &amp; encouraged as well</p>	<p>VR room in MSC showcasing nature!</p>
	<p><b>**</b> WRITE UP THESE IDEAS INTO A SUMMARY PAPER TO SHOWCASE ACADEMIA / INDUSTRY PARTNERSHIP!</p>	

# Brainwriting Worksheet

<p>executive briefs - one          pages <del>from</del> summary of          academic papers</p>	<p>National and Conference          Health and research          Nature of research          Mix of practitioners</p>	
<p>nature prescriptions at          medical school level</p>		
<p>health + wellness youth          education programs w/in          zoos, arboreums, museums,          etc.</p>	<p>high school specific classes          on gardening &amp; include          volunteering to get          hands on experience          national degree</p>	<p>Create an independent national          certification that          teaches how to all about          plants for the private          sector.</p>
<p>outpatient plant care -          sent plant home</p>	<p>Partner industry          with industry          bring plant into          hospital/ patient          keep</p>	<p>In medical school create          a required class on          the power of nature.</p>
<p>Create a healing power          of plants podcast.</p>		<p>Create IPE class          in health &amp; nature for          all health professionals</p>

# Brainwriting Worksheet

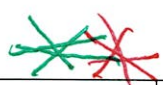
<p>Outreach: getting students and professors in green industry retailers familiar with early childhood to cultivate future workforce &amp; consumers as young as possible</p> <p>Identify professional meeting or annual conferences we could speak at to educate &amp; empower these green industry retailers</p> <p>invite parents to bring their kids. Have kids version or participation.</p>	<p>Design programs for <sup>every</sup> schools / churches / community centers to implement outdoor gardening &amp; activities</p> <p>TX ACEC, NAEYC</p>	<p>create a lifespan or socioecological framework showing ongoing work to enhance unified messaging and cross-promotion, reduce redundancy</p> <p>Cross promo involving just the people in the room could be a multiplier! *Yes!</p>
<p>Family/Parent conferences to work smarter, not harder <del>with</del> parent &amp; child engage together w/ nature</p>	<p>Common themes so mentioned above would be positive</p> <p>Yes! Big issue is groups aren't talking. Let's collaborate &amp; share what model w/ other Universities &amp; systems</p>	<p>engage in a targeted communications campaign emphasizing all the work taking place around these issues across teaching, research, and outreach for external audiences</p>
<p>Make TX Master banners TX Master Newsletter more accessible to people in professions. Yes!</p> <p>Have a prime candidate for those programs that cannot not being bombarded w/ this information? What are we missing? How do we reach these audiences better?</p> <p>Have <del>at</del> the LTM President <del>and</del> speak on student mental health promoting plants &amp; outdoor activities</p> <p>A: M President, politicians etc!</p>	<p>Have <del>at</del> the LTM President <del>and</del> speak on student mental health promoting plants &amp; outdoor activities</p> <p>A: M President, politicians etc!</p>	<p>engage in a targeted communications campaign emphasizing all the work taking place around these issues across teaching, research, and outreach for external audiences</p>

# Brainwriting Worksheet

<p>Intermed University-wide Seminars to share outcomes and results from multidisciplinary programmatic work.</p> <p>* Include Extension pages!!</p>	<p>* Include Extension pages!!</p> <p>* Include Extension pages!!</p>	<p>Form an interdisciplinary team across multiple colleges to obtain NIH &amp;/NSF funding to drive into why people need plants in their lives to be healthy. The same team can then go for SCRF funding to develop programs to share the results through Extension.</p>
<p>Expand the "intermed" to external - to get "buy-in" to the benefits of improved health/wellness in partnership w/ green spaces/landscapes.</p>	<p>Bring in more disciplines such as nutrition, exercise science, etc.</p> <p>Create a continuing education certificate options for students, faculty, staff, and community related to horticulture and mental/physical health.</p>	<p>Collaboratively seek grant funding</p> <p>* Establish a SCRF community team to seek external funding for research on plants + health</p>
<p>Establish a national/international conference of health and horticulture</p>	<p>Tags and labels in public spaces w/ QR codes, not just names of plants but earth-kind plants, benefits of plants to Ext. programs, health, etc.</p>	<p>Promo of this effort on Agric Football Game Day - Just Dig 'EM</p> <p>benefits plants give people</p>
<p>Creation of "Tag Time or Energy" Create tag a energy line to promote this effort, Power of Plants, Just Dig 'EM (green-hand)</p>	<p>Expand to online platforms such as AgrLife learn...</p>	
	<p>Workforce Development resources to extend outreach + market importance of hort + health...</p>	

# Brainwriting Worksheet

<p><b>Horticulture, Health + Healing</b>          to prevent Chronic Disease          use online platforms + social plat-          forms to reach underserved audiences</p>	<p>Growing healthy green          humans using technology          education and research.</p>	<p>Enhance state <b>regulations</b> in          education systems (TEA, CER)          to incorporate health, horticulture,          mental health, + safety policy          to implement best practices.</p>
<p>Partner w/ media outlets</p>	<p>Convene meetings to update network;          share work being done</p>	<p>Educate and inform <b>partners</b> based on state          regulations, policies, etc.</p>
<p>Seek social influencers to          Publicize sound bites +          videos about the benefits          of Plants + Nature,</p>	<p>Organize a National level          meeting for Partners to          amp up collaborations          across disciplines.</p>	<p>Preclude Plant + nature          benefits education as part          of teacher + childcare          certifications.</p>
<p>Also the benefits          of health, wellness          + nutrition → the whole person.</p>	<p>Identify + address          barriers, such as transportation          to communities/individuals          w/ limited resources.</p>	<p>From certification program          Educate all about          the benefits plants, nature,          + food grown plants</p>
<p>have the idea of          social media          on Fluorides          Yes and maybe get TAMU          Foundation to partner w/ celeb's          of big businesses w/ tie to TAMU          + gardening/health to promote.          (ex: KEB, TITOs, others (NFL or          other athletes?))</p>	<p>the idea          requires          government          support          + services          are          needed          in          order          to          have          this          idea          work</p>	<p>I will this year          for the lifespan</p>





# Brainwriting Worksheet

Classrooms + Auditoriums

<p>Examine the use of Nature Rx for Aggie students to health of the For Aggie students to health of the For Aggie students to health of the</p> <p>For Aggie students to health of the For Aggie students to health of the For Aggie students to health of the</p> <p>For Aggie students to health of the For Aggie students to health of the For Aggie students to health of the</p> <p>For Aggie students to health of the For Aggie students to health of the For Aggie students to health of the</p>	<p>* Integrate plants in student study spaces</p> <p>using (libraries effects on students working out areas spaces)</p>	<p>Include nature and a component of the 1st yr student wellness/ mental health module</p> <p>go learning via Show impact 4</p> <p>Bring in by Halla batio instructor so they can feel comfortable teaching, EX: Remorse FD &amp; Fear Of Gardening</p>
<p>How to include public health initiatives + school of health connectors to expand out statewide.</p>	<p>expand to physical + mental health benefits and academic success.</p>	<p>how to create a model that could be replicated as an High School introduction to help w/ transition to college level education.</p>
<p>Make the Benefits of Nature's Gifts course a mandatory class for all freshmen to boost mental health + wellness</p>	<p>Document through research The benefits of Aggie Students w/ plants/nature integrated into their university experience + Publish.</p>	<p>Mandatory Plants' dirt work/volunteered, experience for students, Forced digging in the dirt.</p>
<p>Expand to the whole person — health, wellness, nutrition/benefits to identify best practices.</p>	<p>Expand to the whole person — health, wellness, nutrition/benefits to identify best practices.</p>	<p>Benefits of creating models that include the socio-economic model.</p>

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# Brainwriting Worksheet

<p>Disseminate the work of <del>the</del> the group through TAMU / Extension Media channels (Mar Comm, Agrilife Today, etc)</p>	<p>Incorporate the knowledge &amp; outcomes of each partner to share with their respective networks</p>	<p><del>create an online course</del> Create an online course on the benefits to</p>
<p>Develop Plant Benefits <del>in the</del> Ambassadors versed in the Programs of partners to connect clients <del>at the</del> country level to the Results of partners' work <small>small group</small></p> <p>Utilize other <del>resources</del> resources to disseminate knowledge using University and external partners / associations.</p>	<p>Launch an interactive Wiki/Google Space to facilitate interaction of Partners' <del>direct</del> social media templates on CANVIT</p> <p>Identify social networks that elevate this knowledge when searched - Webinars, Facebook, etc.</p>	<p>Recruit students to organize a campus TED type event on the Benefits of Plants.</p> <p>Recruit students to organize a campus TED type event on the Benefits of Plants.</p> <p>to share so consistent!</p> <p>Create online community based course(s).</p> <p>- Using Agrilife platform</p>
<p>Involvement in supporting clubs in supporting <del>the</del> Plants <del>and</del> need for <del>the</del> highlights of days to give <del>the</del> Plans for finals <del>and</del> Flourish ON? <del>and</del> <del>the</del> <del>idea</del> of other universities</p>	<p>Agree the we need a convenient space for engagement of partners / stakeholders</p>	<p>I like the idea of continuing for cert/faculty for community students + topics of these</p> <p>Model + market to HS students through TEA &amp; workforce commissioner.</p>
<p>Flourish ON? <del>and</del> <del>the</del> <del>idea</del> of other universities</p>	<p>Plans for finals <del>and</del> <del>the</del> <del>idea</del> of other universities</p>	<p>Model + market to HS students through TEA &amp; workforce commissioner.</p>

# Brainwriting Worksheet

<p>Awareness list sent or website to disseminate relevant research papers recently published, research calls/opportunities, etc.</p>	<p>For TAMU and/or high school students: small "bite-sized" teaching moments to spread knowledge and give small, realistic steps students can take</p>	<p>* includes learners of all ages (i.e., Birna → adulthood)</p>
<p>* great - but need to include layman version for general public to understand results, benefits, etc.</p>	<p>* To increase nature exposure use TikTok or other popular social media platforms. Probably a good idea to have a student or someone well versed in pop-culture to run media - like it - in conjunction with high school nature gardens -</p>	
<p>LIKE BUT SHOULD INCLUDE HOW TO APPLY RESEARCH</p>	<p>USE INDUSTRY LEADERS TO DECIDE WHAT TO CONSIDER TO SHARE STUDENT PARENTS</p>	
<p>* Where can we get a use this info? @The Herp &amp; Verteless Group TYPE IT</p>	<p>YES</p>	
<p>YES</p>	<p>YES</p>	
<p>Needed tool. Who would manage list serv + the info?</p>	<p>great!</p>	

# Brainwriting Worksheet

<p>create collaborative social media campaign across internet          extend partners to share in mass across various platforms to engage/educate consumers</p> <p>↑</p> <p>LIKE IT</p>	<p>create pilot projects in schools, hospitals, etc to teach/learn - expand benefits of horticulture - start small but grow over time</p> <p>I like but would be sure hands on. opportunities are also opportunities</p>	<p>expand/create high school gardeners program to include graduation w/ Assoc. degree</p> <p>↑</p> <p>LIKE. WOULD LOVE <del>WASTE</del> COLLABORATION <del>BY</del> INDUSTRY ON OVERVIEW <u>MUST</u> OCCUR. SINCE ASSOC. DEGREE.</p>
<p>evaluate through the <del>that</del> is <del>valueless</del> INTERNAL REPAIR NETWORK.</p> <p>↑</p> <p>TAKE TIME TO GET TO GO WITH ME &amp; CONSIDER <u>MAKE</u></p>	<p>about this <del>BE</del> GREAT TO <del>WHAT</del> THROUGH MASTER GARDENER Program.</p> <p>→</p>	<p>Love this idea</p>
<p>* Need one leading voice to create + plan messaging</p>	<p>add summer camps</p>	<p>Love it!</p>
<p>Great!</p>	<p>contest to grow a <del>plant</del> biggest plant or something among students?</p>	<p>Amazing! could have opportunity to use a class period for "internship" like done in medical track</p>

Brainwriting Worksheet

<p>* Marketed Horticulture like          Perf, Cotton, etc. R. 1. 100000,          "Pest... Necessary"          I LIKE IT          SOCIAL MEDIA</p>	<p>* Horticultural Festivals          Paved, High school, clubs,          USE REPAIRS AS EDUCATORS          * OLD: TEACHES YOUNG</p> <p>VERY GOOD</p>	<p>* Increase community          Beautification Programs.          "YARD OF THE MONTH" Awards          COURT CLEAN OR BEAUTIFICATION</p> <p>YES - AND GET          MEDIA COVERAGE</p>
<p>Consumer focused campaign          to increase awareness to          value of the green industry</p> <p>really like the slogan!</p>	<p>and summer camps!          interactive "labs" or          activities</p>	<p>Great idea!          or 'Gardener of the month'</p>
<p>* slogan - simple but impactful</p>	<p>* Cooperate with local entities          to use their space - nursing          homes, senior <sup>living</sup> centers, hospitals,          parks - not just school gardens!</p>	<p>* City recognition on website          or social media - may work          better in rural TX or snow          community level in urban area</p>
<p><del>PROGRAM TO BE DISSEMINATED          THROUGH GROWERS, RESTAURANTS,          LANDSCAPE, AERIAL EXTENSION...</del></p>	<p>* ADD TOURS OF INDUSTRY          AS WELL.</p>	<p>TARGET UNDER SERVED          COMMUNITIES, ALLEGES          HOMES, RURAL AREAS.</p>

Brainwriting Worksheet

<p><del>MSU</del> MSU GAPBOLD &amp; TALL, TSFA...          SHOULD WORK COOPERATIVELY TO          RESEARCH/TEACH HIGH SCHOOL-          KIDS ABOUT HOETICULTURE.</p>	<p>DEVELOP NETS, TOOL KIT          ABOUT HEALTH BENEFITS OF          PLANTS FOR PEEB INDUSTRIES,          HOTELS, HOSPITALS...          "THIS IS WHAT WE LOOK LIKE"</p>	<p><del>HOET</del> <del>INDUSTRY</del> HOET FACILITY          NEED TO COLLABORATE          STRONGLY ON CURRICULUM FOR          ALL OF HOET. AMN NEEDS TO          COMMUNICATE CORRELATION TO INDU</p>
<p>↓          LOVE THIS IDEA</p>	<p>AT HOME TO CARRY HEALTH          THE HOETICULTURAL INDUSTRY          SOCIAL MEDIA ↓</p>	<p>NEED TO OFFER MORE IN-          HOUSE PRACTICAL/MARKETING          COURSE WORK</p>
<p>↓          YES</p>	<p>DITTO</p>	<p>AS MUCH VISITOR/          STIMULATION AS          POSSIBLE</p>
<p>Yes!</p>	<p>Include parks, outdoor          recreation + tourism          industries</p>	<p>Agree!</p>
<p>Opportunity to go collect          "fruits" of harvest and          then make something          from the <del>ing</del> things they gathered</p>	<p><del>And</del> maybe an app or something          to visualize <del>a</del> <del>space</del>  <del>parts</del> &amp; what a room/space          would look like w/ plants          added using AR (reality)</p>	<p><del>Agree!</del>          Agree!</p>
<p>Agree - work to compete          across communities          - present projects from          across the state at the          State Fair of TX</p>	<p>great ideas!          hotel modeling</p>	<p>Agree</p>

## Brainwriting Worksheet

<p><b>TPW</b> <b>ATM SYSTEM:</b>          CREATIVELY: ASHMITTOD!          RECORDS FOR YOURS          OFFERED TO PARTS HERBALISM</p>	<p><b>ATNL + Agrilife working together</b>          * to create marketing campaign          to raise the awareness of the          benefits of horticulture +          wellness.</p>	<p><b>TPWD</b>  <b>TAMMS</b>  <b>TPA</b>  <b>DSHS</b></p>
<p>↑ Love it.          Great tool for outreach.</p>	<p>make "state ment" <del>artists</del> <sup>(maybe artists)</sup>          displays to spark curiosity/          intrigue?</p>	
<p>incorporate songs/jingles          w/ educational info</p>		
<p>* create catchy slogan to          * succinctly define industry</p>	<p>market to high schools through          * M-H, FFA, -even through national          school breakfast/lunch program (TDA)</p>	
<p>ALSO INCORPORATE REAL          STORIES THEY CAN RELATE          TO.</p>	<p>* EXPAND LANDSCAPE          AUDIENCE IN SOIL          ATTEND TO STATEWIDE          USAS ALL OF THE ABOVE.</p>	<p>How can we do this w/ adults too?</p>
<p>LOVE IT          EDUCATIONAL</p>	<p>Love: LANDSCAPE          CHARACTER</p>	

# Brainwriting Worksheet

<p><del>LEPA</del> Parks working w/interns from TAMU Hospitality, Hotel Mgmt + Tourism to teach summer programs about horticulture + nature benefits.</p> <p>↑ love it!</p>	<p>* * Partnering w/regional + state park systems to implement + teach programs about the benefits of plants + green spaces to all ages.</p> <p>* Interactive education boards placed along trails</p> <p>LOVE THEM &amp; IT USE.</p>	<p><del>Parks</del> Collaborate w/regional + state park systems to create research projects to study the benefits of the outdoors, plants + wellness, camping.</p> <p>↳ are there any characteristics (e.g. job) or demographic factors that predispose some individuals to utilize these resources more/less?</p> <p>↳ Texas Historical Commission also works closely with trails across the state + may have input</p> <p>* connect/involve citizens in nature</p>
<p>↑ love it!</p>	<p>- stop + breath reminders + list of benefits of greenspace/nature</p>	<p>I like all above</p>
<p>TX FACILITY MANAGEMENT ASSOC. LOVE IT</p> <p>SHOULD ALSO WORK w/ MEETING PROFESSIONALS INTERNATIONAL</p> <p>TX NAT'L ASSOC. OF EXHIBITORS + EVENTS</p>	<p>- maybe some small exercises on site/starts well.</p>	<p>Implementation: * * * * *</p>
<p>CREATE YOUTHFUL CHARACTER FOR THE EDU/ARL/ARL/ARL</p>	<p>OPEN UP OPS FOR CHARL, COMMUNITY EDUCATION FOR RELEASERS GROUP</p>	<p>IMPLEMENTATION: * * * * *</p> <p>IMPLEMENTATION/STAMPED OR APP.</p>
<p>YES</p>	<p>YES</p>	<p>YES</p>